



Recommended Formats for Digital Menu Board



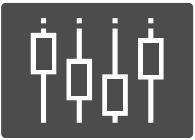
Horizontal Video (Landscape)

Codec: H.264
Extension: .mp4
Resolution: 1920 x 1080
Frame Rate: 29.97
Spatial Quality: Medium to High or 2,500 kbit/s



Vertical Video (Portrait)

Codec: H.264
Extension: .mp4
Resolution: 1080 x 1920
Frame Rate: 29.97
Spatial Quality: Medium to High or 2,500 kbit/s



Audio (if needed)

Format: AAC
Channels: Stereo
Quality: 128 kbps



Full Screen Images (Landscape)

Format: JPEG/JPG, PNG
Dimensions: 1920 x 1080
DPI: 72 (most print ready content is 240 – 600 dpi. Please convert to 72 dpi.)
Color Space: RGB (please convert print ready content from CMYK to RGB)



Slide Show Images (menu only)

Format: JPEG/JPG, PNG
Dimensions: 1080 x 1920
DPI: 72 (most print-ready content is 240 – 600 dpi. Please convert to 72 dpi.)
Color Space: RGB (please convert print ready content from CMYK to RGB)



Recommended Formats for Digital Lobby TV



Full Screen Videos

Format: H.264 (mp4) | Bitrate: 5-8 Mbps

Resolution (16:9): 1920 x 1080 or 1280 x 720

Using the Lobby TV Template



Main Zone

Codec: H.264

Extension: .mp4

Resolution: 1920 x 1080

Frame Rate: 29.97

Spatial Quality: Medium to High or 2,500 kbit/s



Slideshow Zone

Format: JPEG/JPG, PNG

Dimensions: 1080 x 1920

DPI: 72 (most print ready content is 240 – 600 dpi.
Please convert to 72 dpi.)

Color Space: RGB (please convert print ready content from
CMYK to RGB)